



MEDIA RELEASE

KidSport™ Calgary raises \$92,000 in Partnership with Albi Homes

Calgary, AB – On April 20th, 2007, Self-proclaimed sports statisticians from around Calgary were summoned to the Red & White Club to compete in the ultimate sports trivia challenge in support of KidSport™ Calgary.

Based on a wildly popular ESPN trivia game show, **KidSport™ Calgary** recently introduced a unique fundraising dinner called “Stump the Schwab” in partnership with **Albi Homes**. This charitable fundraising event featured renowned sports trivia expert and ESPN statistician Howie Schwab (“the Schwab”), and included an authentic reproduction of the Schwab’s popular game show.

The event itself was a tremendous success that ultimately exceeded all of our expectations, and **KidSport™ Calgary was able to raise \$92,000** in one evening to support the KidSport™ program. This was thanks in large part to our remarkable sponsors, which included Albi Homes, DaimlerChrysler Financial Services and the Fan 960, in addition to the generous support of the companies and individuals that purchased tickets and joined us for the evening.

With Mike Richards and Rob Kerr from the Fan 960 commentating, the evening ended up being a lively rendition of trivial pursuit for jocks, and featured a live and silent auction filled with a wide variety of items for the sports enthusiast including **unique and rare autographed jerseys** and sport destination packages.

KidSport™ Calgary was very fortunate to have a great partner like Albi Homes as the title sponsor of this newly developed fundraising initiative. For more information about Albi Homes, please visit their Website at www.albihomes.com.

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The Measure of Craftsmanship