



Chapter Profile: KidSport Mountain View

Launched in 2003, KidSport Mountain View provides assistance to children and youth living in Olds, Didsbury, Cremona, Sundre, Carstairs, and all of Mountain View County. The success of the local chapter can be credited to long time committee members Pam Cameron and Lee-Anne Akister who have done a tremendous job of leading the local chapter for the past seven years. This is reflected in the increase in the number of local kids who have been provided grants towards organized sport programs. To date, this year, KidSport Mountain View has supported 27 young athletes in the sport of their choice and distributed more than \$4400 for sport registration fees. In addition, they are now able to help with both registration fees and equipment by offering a referral to KidSport Alberta provincial partner, The Brick Sport Central, an Edmonton based non-profit that collects, refurbishes and redistributes equipment to kids in need.

KidSport Mountain View has received support from some new corporate partners in 2010 including M & M Meats who hosted a fundraising BBQ and raised \$700 for the local chapter. Also, No Frills in Olds showed their support of KidSport during the national in-store Smile Campaign which took place in June. No word yet on how much was raised during the campaign but the local store has already been talking about another fundraiser in support of KidSport Mountain View.

This summer, KidSport Mountain View will launch a new major fundraiser- KidSport Charity Mixed Slow Pitch Tournament to be held August 20-22 at Didsbury Memorial Park. The event is being held in conjunction with the annual Didsbury Rodeo and KidSport will be receiving a portion of the proceeds from the rodeo cabaret.

To register your team in the KidSport Charity Mixed Slow Pitch Tournament please contact Scott Sinclair at 403-680-8269 or by email at scsinc@telus.net

Want to keep updated on what KidSport Mountain View is up to? Become a fan of KidSport Mountain View on Facebook- <http://www.facebook.com/pages/KidSport-Mountain-View/131162016904018>